

Laurence Cox

Laurence is the main facilitator during the Strategic Business Analysis course & is also a NWBA mentor. He has been part of the North Wales Business Academy since 2017, working with over 100 organisations on the programme as well as mentoring over 40 of those businesses, helping them move forward in areas from Strategy development and culture change to transitioning from one generation to the next in a family business. He has also delivered the customer service and business marketing Phase 2 courses as part of the Academy. Laurence also works with young people, helping them understand what is involved in setting up and running their own business and is also a lecturer on the level 3 outdoor course at GLLM, again working with young people.

Previously, Laurence founded and ran, Serenventures, an outdoor adventure company, operating in Snowdonia, the Lake District and Scotland. His corporate career involved working for Virgin Retail, in Buying & Retail Management and also for Entertainment UK, as a Buyer & Trading Manager, working with Woolworths, Comet, Tesco and Sainsbury's amongst others to help them succeed with their customers.

Laurence brings both this small and big company experience in his approach to helping organisations and their people succeed.

Mike Scott

Mike is a mentor on the Strategic Business Analysis and delivers Customer Service Phase 2 modules for North Wales Business Academy.

He has operated in the commercial training and development field for over 25 years. As well as working within the College and University Sector he has provided training, coaching and consultancy support to both large and SME organisations.

Mike's specialities are management development, quality management, continuous improvement and customer service. His style of delivery is highly interactive and focuses on getting genuine business results from all his endeavours.

Chris Walker

Chris is the main SBA facilitator and mentor at Bangor University, as well as tutor on a number of NWBA modules. He is highly experienced in business and organisational development providing consultancy services for a multitude of well-known companies such as ExxonMobil, Unilever, Red Bull, Speedo, M&S, Burtons, Boots, NHS, BP, Shell and Shell International, International Stock Exchange, CIPD, Reebok Max Planck Institute, Body Shop, Citibank, Price Waterhouse-Coopers, Deloitte Touche, Accenture, Schlumberger, SC Johnson, Proctor & Gamble

Chris' skill set bridges the gap between business and academia. He knows how to run businesses, micro and multi-national, how to teach business to the largest company in the World – ExxonMobil and to teach/lecture in world class Universities. Chris has first-hand experience of setting-up and running successful global businesses and working at the highest levels as a consultant, lecturer, workshop leader, facilitator and executive coach, for world leading companies and Universities around the world.

Lesley Rider

Lesley has been consulting and lecturing, around the world, on Strategy, Project and Programme Management practices and techniques. She was based in South Africa for over 30 years but has now returned to her place of birth.

Her experience includes: providing training and coaching / mentoring services; facilitating strategy and planning workshops; consulting on strategy, programme and project management; leadership, talent management and assessment of competence. She has worked with a wide range of project, organisation and industry types including: global corporates such as Barclays Bank, Sasol, Sandvik and Anglo American Group; social entrepreneurs; donors such as GTZ, European Union Aid, Millennium Challenge Corporation (USAid); government departments in South Africa, UK, Kenya and in conjunction with donors in countries such as Mongolia, Burkina Faso, Lesotho, Mozambique; projects of all sizes up to US\$500 million. Over the last 20+ years she has been active in the development of local and international standards and practises for Project Management.